

The Kansas City CollectionSM

June 16, 2010

FOR MORE INFORMATION:

ERICA WREN, BARKLEY

(816) 423-6218, ewren@barkleyus.com

THE COLLECTORS FUND LAUNCHES FIRST OF ITS KIND ART PROGRAM

The Kansas City Collection bridges art, business collecting and selling

(KANSAS CITY) – The Collectors Fund has announced the launch of a unique corporate art program. The Kansas City Collection is a formally curated collection of local and regional art that is shared by partner companies to display in their offices on a rotating basis. This venture creates an opportunity for corporations to connect with exceptional Kansas City-area artists, support the community and collectively share the costs of developing a fine art collection.

The Kansas City Collection comprises approximately 100 works of art from 15 leading artists. A key feature of the collection is that artists selected are guaranteed sales of their work. The Kansas City Collection was curated by a committee of prominent leaders in the national art community including, Eric Fischl, award-winning artist; Saralyn Reece Hardy, director, The Spencer Museum of Art, The University of Kansas; Dana Self, independent curator and writer; Roger Shimomura, artist and professor emeritus, The University of Kansas; and Raechell Smith, director and curator, H&R Block Artspace at the Kansas City Art Institute.

“The Kansas City Collection is fortunate to have founding partners that shared a common vision,” said Alexander “Sandy” Kemper, Chairman of The Collectors Fund. “These 11 leading KC companies recognized that we could do so much more together than we could do individually. The show would be impossible to do by any of us on our own. Together we were able to fund a museum-quality catalogue, attract world-class curators and create a large-scale, rotating art program that is the first of its kind. Our hope is that this is just the beginning.”

The collection rotates among partners every six months, allowing each company to house a majority of the artwork. The founding partner companies are: Barkley, Bishop-McCann, Consumer Growth Partners, Ewing Marion Kauffman Foundation, The Frame Gallery, Greater Kansas City Community Foundation, Helix Architecture + Design, Inergy, National Center for Drug Free Sport, Peruvian Connection and Tradebot Systems. Partner companies will complete their participation in December 2011.

The Collectors Fund will host a reception to unveil the new collection on Thursday, June 24 at the offices of Bishop-McCann from 5:30 to 7:30pm.

About The Kansas City Collection:

The Kansas City Collection is managed by The Collectors Fund. The Collectors Fund (TCF) was founded by Alexander “Sandy” Kemper and Will Conner in 2006. In addition to creating and managing The Kansas City Collection program, TCF is the management company for the American Masters Collection I, an art ownership and investment fund for more than 110 member families and multiple businesses across the U.S. The collection comprises works by many of the most recognized American artists of the 20th and 21st centuries. Its distinguished features include the art rotation program that allows members to enjoy museum-quality art in their homes, and unique educational events around the country.

###